Innovation

Unit 1: What is innovation?

Section: OLL1

Task 3

In the space below write your answer to the question for this Task. You should write between 50 and 100 words.

I think Innovation is:

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Task 5

In the spaces below write your answer to the question for this Task. You should write between 50 and 100 words.

I agree with some of the people in the video because

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I disagree with some of the people in the video because

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Task 7

In the spaces below write your answers to the questions for this Task. You should write between 50 and 100 words.

I think that anyone can/cannot be innovative because

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You should write between 50 and 100 words.

My view on innovation has/has not changed because:

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Task 8

In the space below write your answer to the question for this Task. You should write between 100 and 150 words. Make sure you clearly identify the product or system you are reviewing.

The 5 innovative changes to the product or system that confirm the definition of innovation for this module are

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Task 10

In the space below write your answer to the question for this Task. You should write between 150 and 200 words.

After watching the video to what extent does the narrator support the definition we are using in this module? How does the story support or not support the definition?

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Unit 1: What is innovation?

Section: OLL2

Task 2

In the space below write your answer to the question for this Task. You should write between 50 and 100 words.

Innovation is or is not important to me because:

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Task 4

In the space below write your answer to the questions for this Task. You should write between 150 and 200 words.

My relationship with innovation is best described as

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Task 5

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

Did you share any of the misconceptions in the video? If so write what they were and if your views have now changed. If not explain why.

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Task 6

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

Which of the myths did you hold before watching the video? Why do you think you held these myths?

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Task 7

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

What do you think of this model? Does it make innovation easier or more difficult to understand? Explain your answers

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Task 9

In the space below write your answer to the question for this Task. You should write between 350 and 400 words.

Identify an object that you use today that makes performing a task more effective and efficient. What improvements do you think you could make that would make the performance of that task more effective and efficient?

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Task 10

In the space below write your answer to the question for this Task.

What am I?

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Task 12

In the space below write your answer to the question for this Task. You should write between 200 and 300 words.

Look at the list of everyday items write what you think the connection is.

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Task 13

In the space below write your answer to the question for this Task.

The smart phone has replaced many different products that were once quite common. Write a list of all of the products you can discover that that the smart phone has replaced. You should have a list of at least 30 different products that are either no longer used of rarely used.

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Task 15

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

Write a list of at least 5 innovations that have been slow to be adapted. Explain why you think they have not been widely and rapidly accepted.

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Unit 1: What is Innovation?

Section: SDL 1

Task 1

In the space below write your answer to the question for this Task. You should write between 200 and 250 words.

In your workbook briefly describe what you think is the greatest innovation ever and why you think this.

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Task 2

In the space below write your answer to the question for this Task. You should write between 300 and 350 words.

Taking the definition that we are using for this module and what these videos say about innovation, how does your choice of the greatest innovation ever fit? Does your choice meet the definition? Write your answers in your workbook, and make sure you explain the reasons for your answers.

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Task 4

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

After watching the 7 videos which of the innovations do you think have come true?

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Video 2

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Video 3

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Video 4

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Video 5

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Video 6

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Video 7

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Task 5

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

After reading the document Innovation and Change review your answers for the 5 videos. And write your response below

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Task 6

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

What predictions can you make for the future based on what is going on around you?

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Unit 1: What is innovation?

Section: OLL3

Task 1

In the space below write your answer to the question for this Task. You should write between 250 and 300 words.

What does creativity mean? Is creativity a reactive or proactive activity? Are you creative? Explain your answer and where possible give an example.

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Task 3

In the space below write your answer to the question for this Task. You should write between 300 and 350 words.

Look at your answers for Task 1. As a result of watching the video and reading the document have you changed your view in creativity and why? Do you think that as many of the pieces are not ready we have missed out on many innovations? Do you agree with Ferguson’s view of what creativity is and why?

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Task 5

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

Looking back at you answer to Task 1, can you think of what you can do to improve your creative behaviour

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In the space below write your answer to the question for this Task. You should write between 150 and 350 words.

Dietz changed the way children saw the MRI machines by painting them in colourful designs and constructing a story around their use that encouraged children to fear them less. Can you identify something that you could improve in such a way that it would encourage people to use it? You really should be as creative as you can as there are only right answers in this task.

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Task 7

In the space below write your answer to the question for this Task. You should write between 150 and 250 words.

In the video on empathy Krznaric argues that being empathetic enables higher levels of creativity when solving social, political and economic problems. To what extend do you agree with this?

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Task 9

In the space below write your answer to the question for this Task. You should write between 100 and 150 words.

All of the artists talked about how they experience something that changed the way they acted. Can you recall an experience that changed the way you act? In the case of the artists, the change was quite intense event that cause them to change. The experience you went through does not have to be so intense. For example you may have learnt something like riding a bicycle which enabled you to ride to school instead of walking. Explain the experience and the change that was a result of that experience.

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Task 11

In the space below write your answer to the question for this Task. You should write between 200 and 250 words.

Look back at the video 4 lessons in creativity and 7 ingredients of creativity. What do you see as similarities and differences between the two videos?

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Unit 1: What is innovation?

Section: SDL2

Task 1

In the space below write your answer to the question for this Task.

Write a list of the sorts of products you could make from the material in the picture

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Task 4

In the space below write your answer to the question for this Task. You should write between 300 and 350 words.

In this module we set the scene for innovation by looking at the critical factors that make innovation a concept. Thinking back through the module what factors have changed the way you view innovation and what factors did you already believe in?

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