

TITLE	UNIT	TOPICS	SECTION	NO M HO URS	CONTENT	STUDENT ACTIVITY	RESOURCES	ASSESSMENT	DONE
What is innovation?	1	Strategy; sourcing opportunities; ethics; protecting innovations; constraints on innovating; risks; good versus bad innovations	OLL1	3	Introduction; outline; assignments; what is innovation; definition	Watch videos; watch flexible response and answer workbook questions; final workbook question summarise your understanding of innovation	Task list; video Introduction; Video Module outline; Video What is innovation; Video Can anyone; Video Myths; Definition Doc; Video Flexible Responses link; workbook; Quick Quiz	Quick Quiz (F) Workbook (F)	
			OLL2	3	Why innovation matters; Misconceptions; Myths; Historical perspectives; time lags	watch videos; listen to slides, take notes	Workshop 3 material:8, 10	Quick Quiz (F) Workbook (F)	
			SDL1	3	tomorrows world video; worlds greatest achievement?	watch video, what has come true?	Task list; Tomorrows World video link; Innovation and Change Doc; Workbook	Workbook (F)	
			OLL 3	3	Model of creativity; Creativity; definitions and theories.Remix video;	Watch videos, read narratives complete workbook.	Videos; workbook; narratives	Quick Quiz (F) Workbook (F)	
			SDL 2	3	Sandpit; summary	Activity	Sandpit materials - creativity box	Workbook (F)	
Acting innovatively	2	Construct of creativity; sources of ideas; push/pull factors; pattern	OLL 1	3	Review of unit 1, definition of creativity; why is creativity important?, types of creativity, creative competencies, curiosity, makers	watch videos; listen to slides, take notes; complete workbook	Videos; workbook; video definition of creativity, why it matters, creative types, creative competence	Quick Quiz (F) Workbook (F)	

		recognition; curiosity; generating solutions; evolution tree; idproblem/solutions; TED talks; videos; bricolage	OLL 2	3	Trigger points; activity trigger points; pattern recognition; generating ideas	watch videos; listen to slides, take notes; online research and reading; complete workbook	Videos: trigger points, pattern recognition1 & 2, where ideas come from, generating ideas; workbook	Quick Quiz (F) Workbook (F)	
			SDL 1	3	Activity to utilise idea generation tools	Read document, activity, need dropbox to upload the results?	Instructions document	Workbook (F)	
			OLL 3	3	idea agent p51; idea agent chap 6; idea agent chap 7; idea agent p95-98; appinno matrix?; 5 whys I&E P136; 164-166; Altshuller TRIZ	watch videos; listen to slides, take notes; complete workbook	Videos; workbook; ideas agent book; I&E Book; APInno model	Quick Quiz (F) Workbook (F)	
			SDL 2	3	Evolution tree introduction; I PencilSDL2 and sandpit 2/3 from MGT4700	Read document, activity,	Instructions document; internet	Workbook (F)	
Levels of innovation	3	Levels model; dimensions; process; strategic advantages; negative factors; organising; paradoxes; idea agent p31 10 types; time poor	OLL 1	3	Review of Unit 2; social, demographic, technical and econmic changes and innovation; organising the business to innovate	watch videos; listen to slides, take notes; complete workbook	Videos; workbook	Quick Quiz (F) Workbook (F)	
			OLL 2	3	Strategic approaches; strategic advantage; consequences and paradoxes; 4 levels; dimensions - 4 ps	watch videos; listen to slides, take notes; complete workbook	Videos; workbook; ideas agent book; I&E Book	Quick Quiz (F) Workbook (F)	
			SDL 1	3	Case study applying the notion of 4Ps	Read document and complete activity	Workbook	Workbook (F)	

			OLL 3	3	Finding solutions, processes of innovation, read time poor and answers questions in workbook; valuing solutions; resistance to acceptance	Time poor article; watch videos; listen to slides, take notes; complete workbook		Quick Quiz (F) Workbook (F)	
			SDL 2	3	Mobile phone replaces how many other products?	Read document and complete activity	Videos; workbook	Quick Quiz (F) Workbook (F)	
Managing innovation	4	Ethics; protecting innovations; constraints on innovating; risks; good versus bad innovations	OLL 1	3	Review Unit 3; ethics; protecting your innovations; risks of innovating	watch videos; listen to slides, take notes; complete workbook	Videos; workbook	Quick Quiz (F) Workbook (F)	
			OLL 2	3	Does technology rule us; what is an innovator; approaches to innovation;	watch videos; listen to slides, take notes; complete workbook	Videos; workbook	Quick Quiz (F)	
			SDL 1	3	what did these businesses do? Link to out innovate not outcompete link to W4S12		Videos; workbook	Quick Quiz (F)	
			OLL 3	3	Review entire programme; Where to next? The future	Video summary	Video; workbook	Quick Quiz (F)	
			SDL 2	3	Reflect on learning		Workbook	Quick Quiz (F)	